

A woman with short, grey hair is shown in profile, looking down and to the right. She is wearing a white tank top and a grey cardigan. The background is a soft, out-of-focus indoor setting. The overall image has a dark, muted color palette.

HERMONEY

**Alliance for
Lifetime
Income**

The State of Women in 2022

Chapter 3

May 18, 2022

Outline

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Objectives & Methodology

How do women feel about their money? Their work? Their futures?

After years of making progress on closing gaps, climbing ladders and shattering ceilings, we're learning (and hearing) how the pandemic has set women back. It's why HerMoney and the Alliance for Lifetime Income went straight to the source to survey The State of Women in 2022.

Our Goal: Determine how women are really feeling – especially when it comes to their finances.

METHODOLOGY

The State of Women 2022 is based on an online study conducted in March 2022 of over 1,000 women who are members of the HerMoney community. They range in age from 18 to 75, most are college educated and employed full time. Two-thirds are married or partnered.

Throughout this report numbers are rounded to the nearest whole number and may not sum to 100%.

Meet the HerMoney Community

An engaged group of problem-solvers, and proud of their financial accomplishments.

- ▶ **Over 1,000** female members from the HerMoney community.
- ▶ They represent a broad mix of ages and stages:
 - 12% are ages 18-34
 - 24% are ages 35-44
 - 31% are ages 45-54
 - 26% are ages 55-64
 - 7% are age 65+
- ▶ They're highly educated: **49%** have graduate degrees.
- ▶ They're affluent: **68%** have annual household incomes of **\$100,000 or more** – **31%** have incomes of **\$200,000 or more**.
- ▶ They have money to invest: **68%** have retail investable assets of **\$250,000 or more** – **31% have more than \$1,000,000**.
- ▶ **56%** are married and another **11%** are in committed relationships, while **16%** are single (never married), **14%** are divorced and **2%** are widowed.

Top Findings

For retirement, there's a knowledge gap between accumulation and making the money last.

01

Less than half of women know how to make their money last in retirement

02

Saving for retirement is a priority across income levels

03

More than half believe they need at least \$3 million to retire



Insight 1

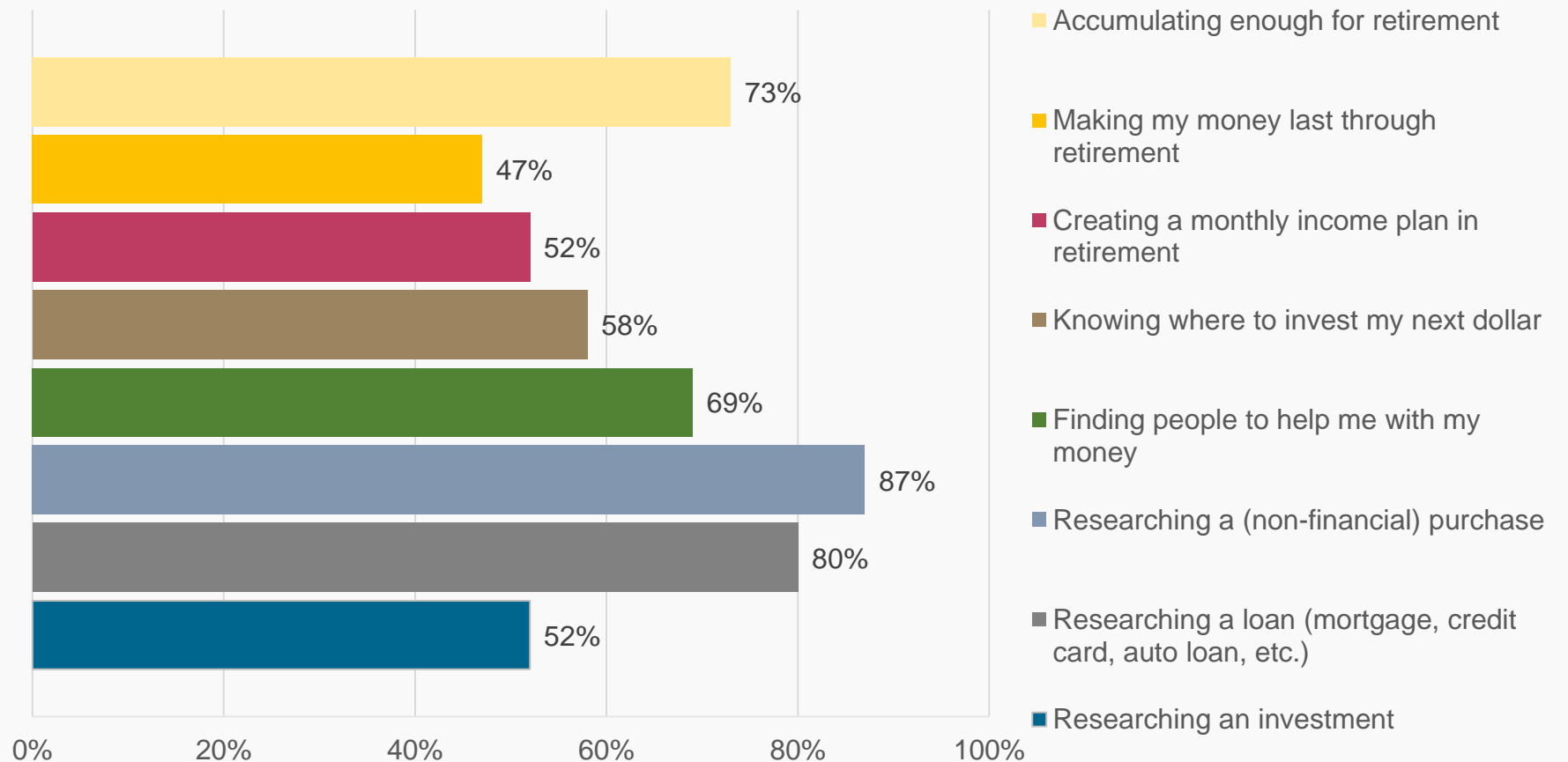
Less than half of women know
how to make their money last in
retirement

Less than half of women know how to make their money last in retirement

Nearly three in four (73%) women know the steps to take to build their retirement nest eggs, yet only 47% know how to make their money last.

Q.

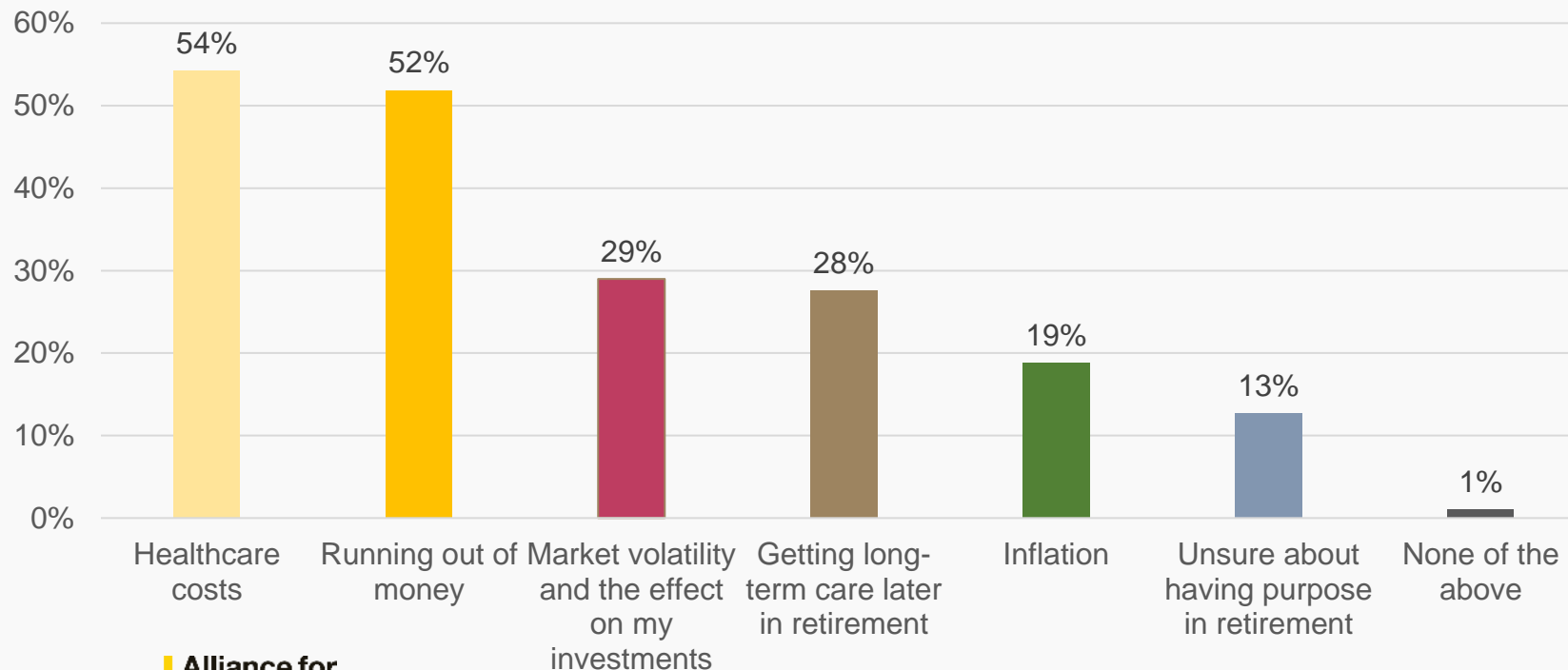
What is your reaction to the following statements about investing? When it comes to X, I know what steps to take...



Less than half of women know how to make their money last in retirement

Healthcare costs (54%) and running out of money (52%) are the top two concerns.

Q. *When it comes to retirement and retirement planning, which of the following are your top two concerns?*



46%
with annual household incomes of \$200k+ worry about running out of money



Insight 2

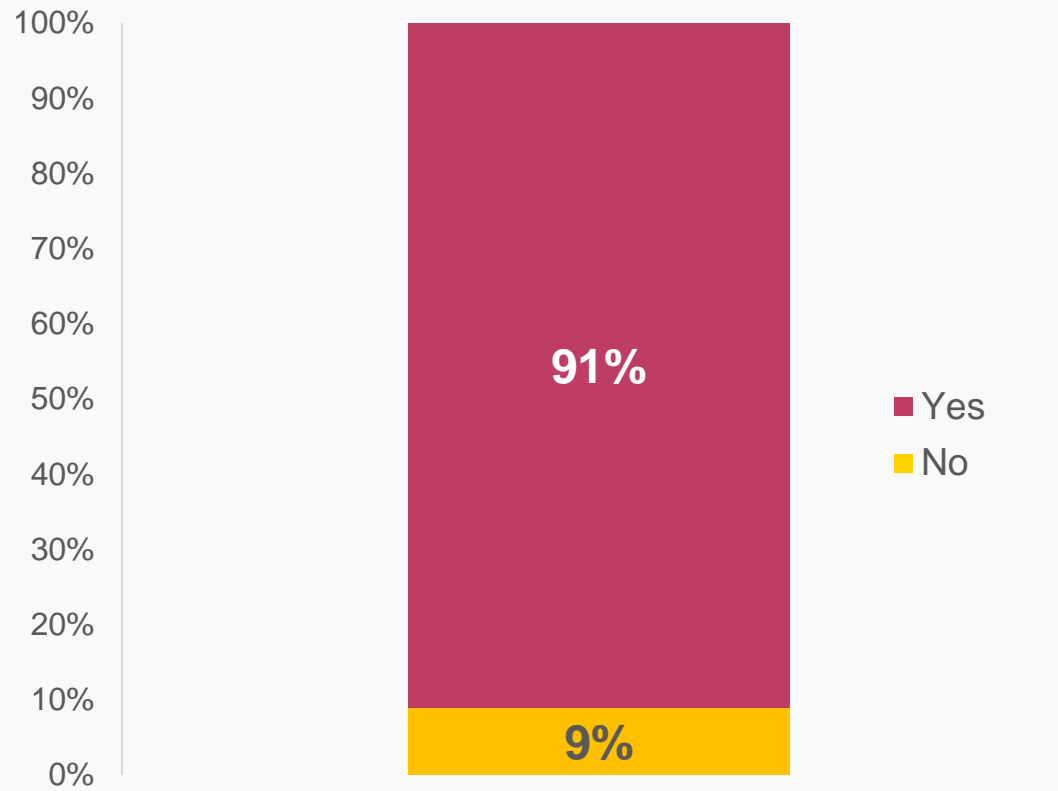
Saving for retirement is a priority
across income levels

Saving for retirement is a priority across income levels

Nearly all women surveyed (91%) are making contributions to a 401(k), IRA, 403(b) or other dedicated retirement investment vehicle.

Q.

I make contributions to fund my retirement, via a 401(k), IRA, 403(b) or other dedicated retirement investment vehicle.

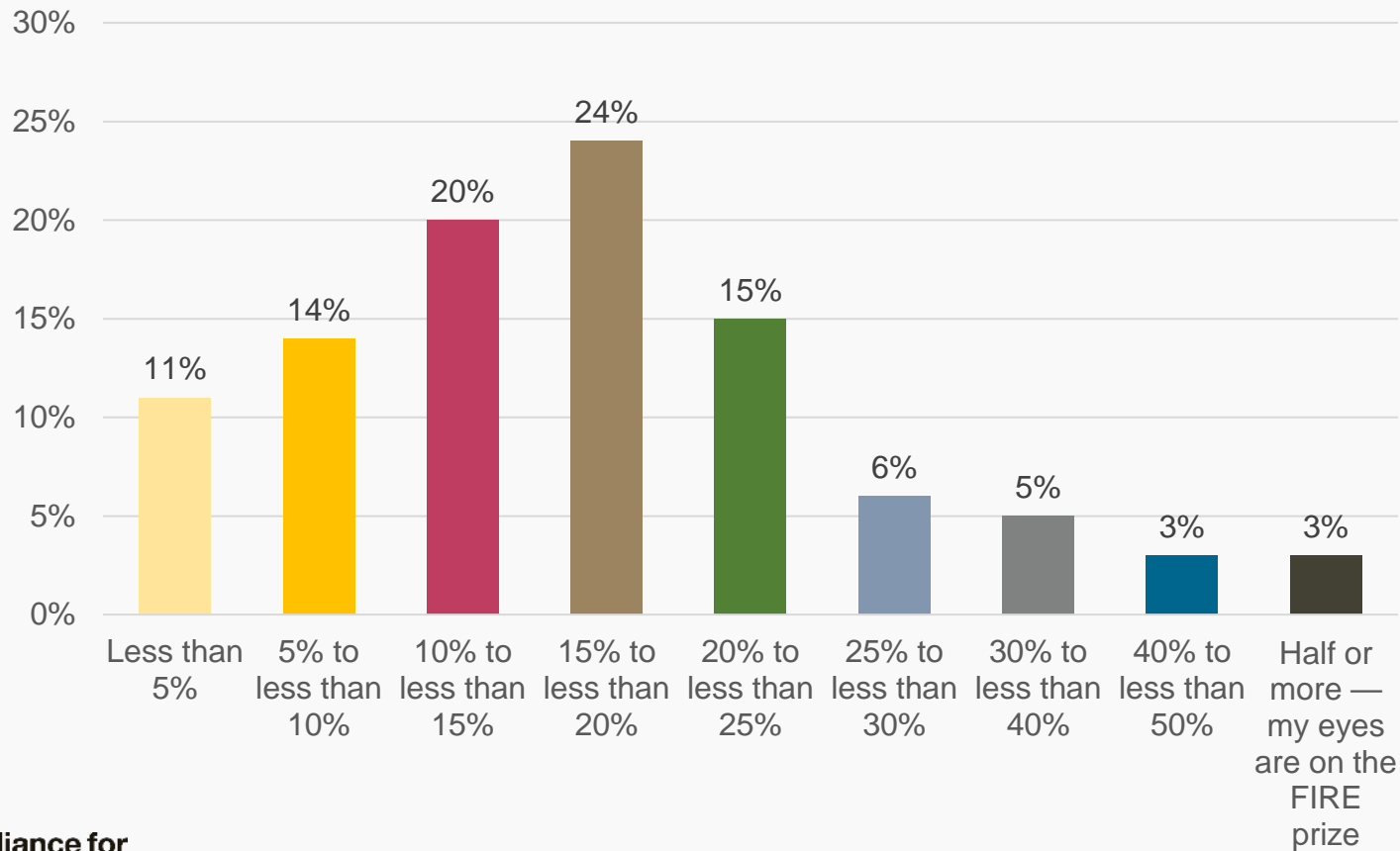


83%
with less than \$100k
in annual household
income are making
contributions

Saving for retirement is a priority across income levels

Over half (55%) are saving 15% or more of their income for retirement.

Q.
About what percentage of your income are you saving and investing for retirement?



36%
with less than \$100k in annual household income are saving 15% or more for retirement

The background image shows two women in professional attire engaged in a conversation. The woman on the left has short white hair and wears glasses, while the woman on the right has long dark hair. They are both gesturing with their hands as they talk. The text is overlaid on the right side of the image.

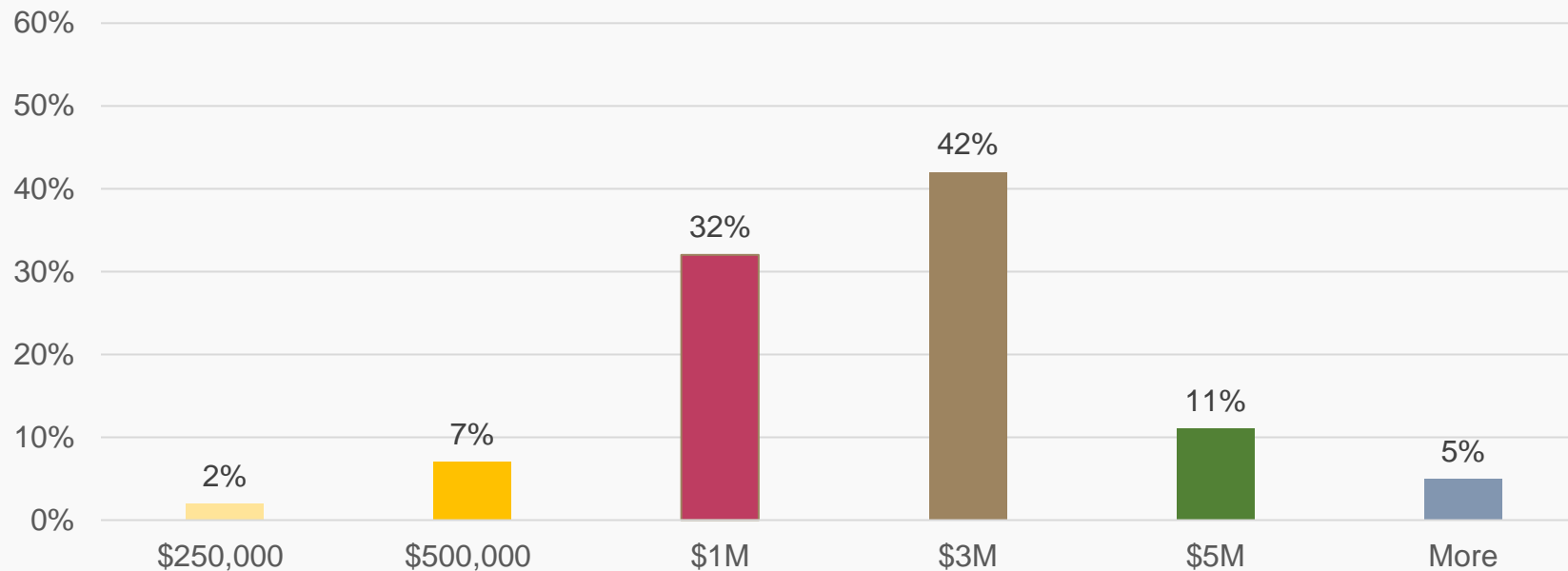
Insight 3

**More than half believe they need
at least \$3 million to retire**

More than half believe they need at least \$3 million to retire

A figure significantly higher than the oft-cited \$1 million.

Q. *How much do you think you will need for retirement? (Pick the one that's closest for you.)*



4 in 10

say a pension or investment that provides a paycheck for the rest of their lives would alleviate their concerns about running out of money

More than half believe they need at least \$3 million to retire

Achieving a milestone investment amount, a pension and a 20% bump in salary rank as top three solutions.

Q.
Which of the following would help you stop worrying about money the most? Select your top three.

