

GIMME SHELTER

Stones
2021
USA **NO FILTER TOUR**

SPONSORED BY
**Alliance for
Lifetime
Income**

When you're on the road for three months with the greatest rock band in the world – meeting nearly one million concertgoers and over 24 million fans online – you get a front-row seat to see how Americans planning for retirement are living life to the fullest.

As the sole sponsor of the 2021 Rolling Stones tour, the Alliance for Lifetime Income made protected income the opening act to the legends of rock and showed you how annuities can help protect your retirement by *giving you shelter* from the ups and downs of the markets.

Our thanks to the millions of Stones fans for sharing stories about your dreams, fears and plans for retirement. Hopefully, along the way, you learned a little from us about how annuities can help give you the freedom to live the life you want.

13 CITIES

NEARLY 1 MILLION CONCERTGOERS

OVER 24 MILLION ONLINE FANS

1 HUGE BUCKET-LIST EXPERIENCE



PROTECTEDINCOME.ORG/STONES

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